Work-Life & Wellness Expo  
October 9, 2019 | Coleman Coliseum | Tuscaloosa, AL

Sponsorship Opportunities

**THE CAPSTONE SPONSOR - $3,000**

Sponsors Receive:
- Expo registration (2 tables with 4 chairs each). 1st round selection of location in Coleman Coliseum.
- Your company name as Title Sponsor for the entire expo with top billing. Company Logo on all event signage, print material, and linked on the official expo website.
- Full-page inside cover or back cover advertisement in the Work-Life & Wellness Expo program. Option to include coupons for select services or products.
- Opportunity to present two, 30-min. demonstrations of your product or service to employees during a “Hands on Health” session. More information is available at [http://wlwx.ua.edu/hands-on-health/](http://wlwx.ua.edu/hands-on-health/).

**PLATINUM SPONSOR - $1,500**

Sponsors Receive:
- Expo registration (1 table with 4 chairs). 2nd round selection of table location in Coleman Coliseum.
- Your company name as Title Sponsor for the “Hands on Health” live demonstrations series.
- Company Logo on all event signage, print material, and linked on the official expo website.
- Half-page advertisement in the Work-Life & Wellness Expo program with an option to upgrade to a full page for $100.00. Option to include coupons for select services or products.
- Opportunity to present one, 30-min. demonstration of your product or service to employees during a “Hands on Health” session. More information is available at [http://wlwx.ua.edu/hands-on-health/](http://wlwx.ua.edu/hands-on-health/).

**CRIMSON SPONSOR - $800**

Sponsors Receive:
- Expo registration (1 table with 4 chairs). 3rd round selection of table location in Coleman Coliseum.
- Company Logo on all event signage, print material, and linked on the official expo website.
- Quarter-page advertisement in the Work-Life & Wellness Expo program with an option to upgrade to a half-page for $50.00 and a full page for $125.00.

**HOUNDSTOOTH SPONSOR - $500**

Sponsors Receive:
- Expo registration (1 table with 4 chairs). Final round selection of table location in Coleman Coliseum.
- Company Logo on all print material and linked on the official expo website.
- Option to purchase an advertisement in the Work-Life & Wellness Expo program at a discount ($200 for a full page, $100 for a half-page, $75 for a quarter page).

Sponsorship Coordinator:  Erica Shumate, [wlwx@ua.edu](mailto:wlwx@ua.edu)  |  (205) 348-6809

[http://wlwx.ua.edu](http://wlwx.ua.edu)